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COUNTRY: India

CIA

SUBJECT: Industrialization Proceeding

DATE ACQUIRED:

DATE

DATE OF
INFORMATION:

1954 & earlier

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1. "AUTOMOBILE INDUSTRY - The broad lines of the government of India's present policy for the automobile industry are that the country's demand for motor vehicles should be concentrated with those firms who have approved programmes of manufacture. Accordingly, firms which were engaged purely in the assembly of vehicles had to close down. General Motors of India Ltd and Ford Motors of India Ltd, the two largest of such firms, have now wound up their operations.
2. "The government has approved manufacturing programmes, which cover periods of three years, of three firms who have undertaken that the imported components of the vehicles manufactured by them at the end of the three year period will be of the order of 50% of the c i f value or less. These programmes relate to light cars, big cars, baby cars, and medium trucks of the following makes: Studebaker, Hindustan 14, Morris Minor, Studebaker Truck [Hindustan Motors], Dodge, De Soto, Plymouth, Fargo cars and medium trucks, Fiat 1100 [Premier Automobiles], Standard Vanguard and Standard 8 [Standard Motors Products of India]. For heavy duty vehicles, the government has approved a five year programme for 'Leyland' vehicles in the manufacture of which Messrs Leyland Motors of the UK will be investing a considerable amount of capital. Further, Tata Locomotive and Engineering Company will manufacture Tata-Mercedes Benz Diesel trucks in collaboration with Daimler Benz of Germany. This last programme contemplates the manufacture of all the components of the vehicle in the country within a period of four years. Jeeps are still being assembled and will also be manufactured gradually by Mahindra and Mahindra.
3. "JUTE INDUSTRY - The jute mills in India have decided to increase the working hours from 42-1/2 to 45 per week from 12th July. The position of jute mills has shown distinct improvement in recent months. The stocks

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with the mills have declined to reasonable proportions with better offtake by foreign countries and production has been running at a slightly higher level since the beginning of this year.

4. "TYPEWRITER INDUSTRY - To ensure the speedy establishment of the typewriter industry in India, the government of India has invited all firms who are interested in the manufacture of typewriters to submit a detailed programme of manufacture, indicating the progress to be made from half-year to half-year as well as the types and models to be produced."

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